

Carrie Pramann

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I am a diligent and dependable individual, known for my quick grasp of new concepts and a deep passion for creativity. With adept interpersonal skills, I excel in client interactions across diverse environments. Proficient in various Adobe programs, my experience enables me to bring innovative ideas to life. My dedication to crafting compelling and imaginative work is evident in every project I undertake. I am eager to contribute my creative expertise to new opportunities and inspire others to appreciate the beauty of artistic expression.

E-Commerce Marketplace Associate

Bare Home / Forest Lake, MN

June 2023 to March 2024

- Experienced in maintaining e-commerce marketplaces, collaborating with team members for content creation, and ensuring consistency in image and copywriting standards.
- Proficient in creating and optimizing Excel spreadsheets, utilizing advanced formulas for efficient data organization.
- Skilled in managing Bare Home's social media presence, including coordinating influencer partnerships, scheduling posts, and engaging with followers through messages and comments.
- Adept at designing and executing targeted email campaigns to drive engagement and conversions.

Assistant Manager

Lane Bryant / Maple Grove, MN

October 2022 to June 2023

- Facilitated training sessions for both new hires and existing staff to implement updated procedures and reinforce established policies.
- Delivered exceptional customer service with a positive demeanor, assisting patrons with inquiries and purchases.
- Oversaw payroll approval and conducted weekly inventory checks to maintain optimal stock levels.
- Regularly curated new displays and revitalized existing ones to enhance visual appeal, while also managing daily restocking activities.

Sales Associate

Lane Bryant / Coon Rapids, MN

May 2022 to October 2022

- Managed currency and credit transactions with accuracy and efficiency, ensuring seamless financial operations.
- Proficiently fulfilled online orders, demonstrating adaptability in meeting customer needs.
- Consistently provided exceptional customer service to uphold client satisfaction and loyalty.

Sales Associate

TurnStyle Consignment Stores / Coon Rapids, MN

May 2019 to February 2022

- Proficiently managed currency and credit transactions, demonstrating precision and attention to detail.
- Maintained inventory organization by promptly stocking store items and processing consignments on a daily basis.
- Ensured excellent customer service delivery, fostering positive shopping experiences.
- Efficiently completed week-end paperwork to support operational effectiveness.

Skill Set

WordPress	★★★★★
Adobe Illustrator	★★★★★
Adobe Photoshop	★★★★
Adobe InDesign	★★★★★
Elementor	★★★★
E-Commerce	★★★★★
Typography	★★★★
Microsoft Excel	★★★★★
Klaviyo	★★★★
Social Media	★★★★
HTML	★★★
CSS	★★★

Education & Awards

Associate in Graphic Design

Hennepin Technical College

January 2020 to May 2022

Associate of Arts

Anoka-Ramsey Community College

August 2014 to December 2017

President's List

Hennepin Technical College

Fall 2021, Spring 2021 and Fall 2020